**Appalachia Publishing Collective**

Ethan Dunzer

System Analyst at NAS

123 French Hall

Lexington, MA 02313

June 4, 2021

Maria Burdett

Chairwoman of APC

4201 Wilson Boulevard

Arlington, VA 22230

Dear Miss. Burdett,

This project proposal has been brought on by APC’s need to expand and capitalize on their current standing in the publishing house market. The goal of APC to increase their business growth by 85% over the next 3 years. This will be achieved by creating better tracking then the current system has to offer, create better relationships with authors, creating a better outreach process to help their appearance to outside authors, and to adjust there “ideal market image” by what is trending.

APC's venture into a new business area comes with a great need to explore the technical environment, which opens up a wide range of possibilities for me to explore. All the system requirements were chosen based on the needs and potential wants of APC employees now and in the future. I hope to outline a successful plan of action for APC and also meet all expectations for the new business venture.

In the enclosed document your will find all relevant and important information that works to explain how the design proposal requirements work to achieve the goals of APC.

Sincerely,

Ethan Dunzer

Enclosure: Completion Report